Petite Friture

TAVLA - PRODUCT NEWS

January 2020

TAVLA

Pitch

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- Tavla collection is a new addition to Petite Friture universe, releases at IMM this year.

- Tavla was born from the collaboration between Petite Friture team and Pool studio, a designing duo that has a faithful history with the Brand. They previously released together successful products like ISO A & ISO B side tables or the Grid sofa.

- Tavla inspiration comes from the personal story of Léa, who's part Iranian, and has been admiring the work on backgammon tables, Tavla being the Iranian word for backgammon. Tavla table is a modern take on the traditional technique of marquetry: Pool studio created a strong and graphic design using the most classical technique. They used two different colors of walnut wood to create a contrasted pattern on the tabletop.

- The retail collection displays two sizes of tables, a round table and an oval one. The oval table can be extended from 2m to 3m revealing a beautifully worked pattern when extended.

DESCRIPTIF

2 sizes

Wooden top with marquetry on natural & black walnut. Feet in steel with grained powder paint.

Round table: Ø: 120 cm H: 75 cm weight: 32 kg

Oval table: 100x200 cm *extensible to 300 cm* H: 75 cm **weight: 60 kg**

DESIGNER

POOL

- POOL is a duo composed of Leá Padovani (1981) french of Iranian-Italian heritage and Sebastien Kieffer (1982), french, based in Paris.

- In 2010, POOL create a collective concept, whose goal is to explore associations between objects, architecture and images. Beyond the obvious presence of an object, its beauty and function, the designers search for a multiplicity of meanings and highlight the emotions and reference points.

- In 2012 they were nominated «Talents a la carte» during Maison&Objet, «Young New Talent» for the price AD and received the «LABEL VIA» for the W&W lighting ceiling system manufactured by ALTER.

- Products edited with Petite Friture:
  - Iso in 2014
  - Grid in 2016

RECAP

__ a modern take on the classic technique or marquetry

__ a surprising effect on the extendable table, which reveals a new design when fully opened

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Petite Friture | **Thank You**