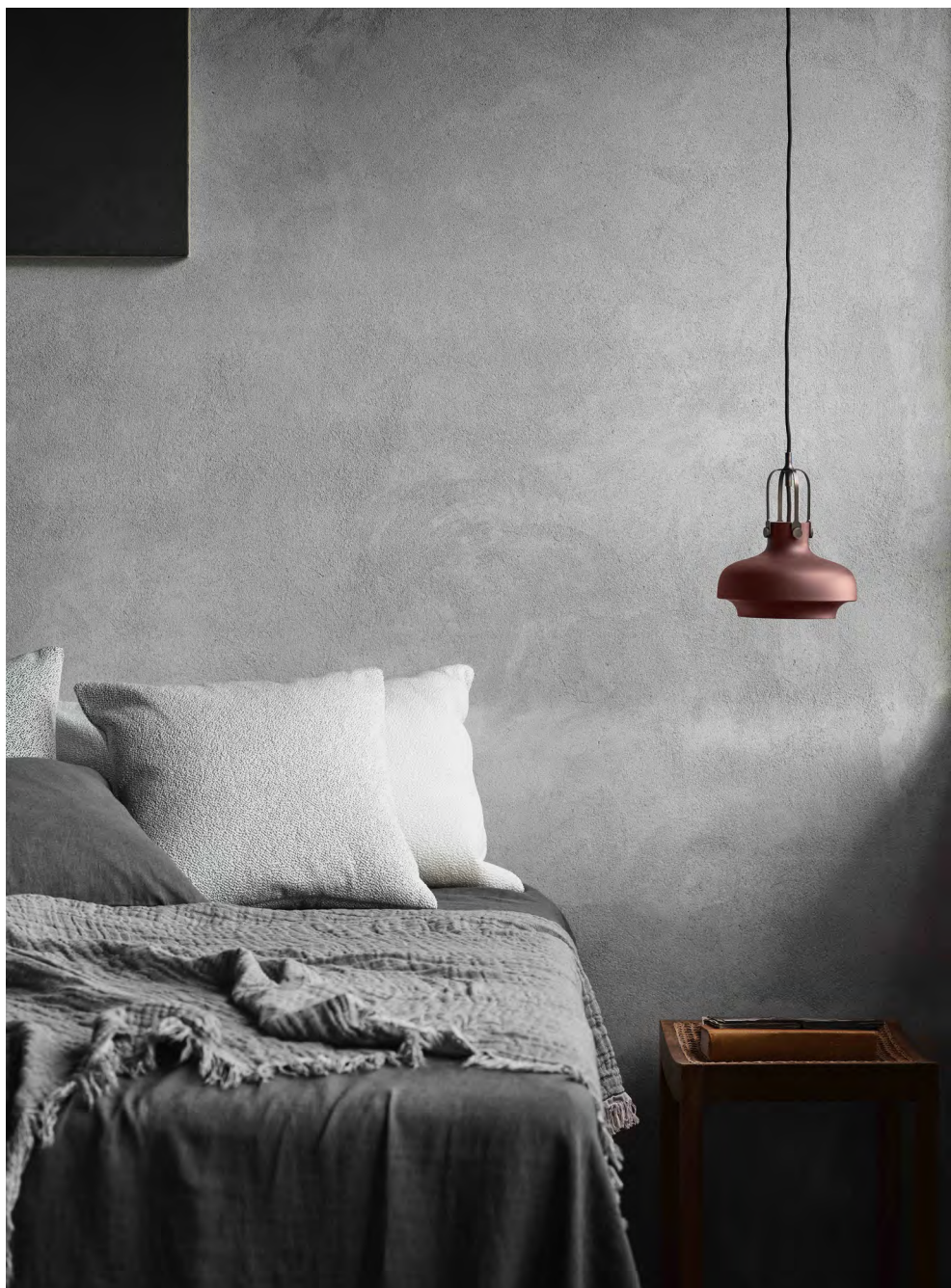


&Tradition®



Press Release

&Tradition Collect | Boucle SC28 - SC30
Space Copenhagen
2020

&Tradition launches

&Tradition Collect | Boucle SC28-SC30

Space Copenhagen 2020



SC28



SC29



SC30

Product category

Cushion

Production process

The cushion is made from strong furniture fabric who contain some of the most durable fibres. The waved looming with a mix of two colours gives the texture a deep expression and with an invisible zipper the cushions have a strong and minimalistic look.

Environment

Indoor

Materials

The cushion cover is made from 40% Polyacrylic, 29% Viscose, 15% Nylon, 9% Polyester, 7% Wool, the inner sham is 100% cotton and the filling consist of 50% feather, 50% down.

Colours

Ivory
Ivory & Granite
Ivory & Sand

Dimensions (cm/in)

SC28: 50 / 19.6in x 50 / 19.6in
SC29: 65cm / 25.59in x 65cm / 25.59in
SC30: 80cm / 31.4in x 50 / 19.6in

Design year

2020

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Introducing the Boucle cushion, a reassuringly tactile piece from &Tradition's new home accessories line, &Tradition Collect.

The comforting Boucle cushion sits within &Tradition Collect, a curated line of beautifully crafted soft furnishings and home objects. Boasting a wide-ranging collection of classic and contemporary pieces, Danish design company &Tradition has announced its expansion into a collection of accessories that will further enhance the home.

Boucle – a distinctive knit woven from curly yarn – was selected because of the deep texture that it lends to an interior. “We wanted to celebrate the ever-alluring richness of the softly irregular pattern of the boucle weave,” explain Space Copenhagen founders Signe Bindeslev Henriksen and Peter Bundgaard Rützou, who designed the piece. “Because there are two-colour tones woven together, this cushion is very easy to mix and match with lighter textiles to create a sense of tactility and depth.”

Presented in three neutral shades, the Italian-made Boucle includes an exceptionally soft cushion made from a blend of feathers and down. It has a simple hidden zipper on one side.

Space Copenhagen's commitment to quality and longevity is reflected in &Tradition Collect. The duo wanted to create a cohesive offering of home accessories that would bring folksy warmth into any interior. Focusing on cushions, throws, and planters, they selected earthy tones of burgundy, slate, and sand as their primary palette. An emphasis on natural textures – including linen and organic cotton – accentuated this luxuriously rustic aesthetic further.

“As architects, our work pivots around spatial composition and ambiance as we seek to create harmony in a space,” Henriksen and Rützou add. “This collection of home accessories became a natural extension of that – an architectural fragment that softens and completes the atmosphere that we are always striving to create.”



&Tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique portfolio of furniture and lighting spans from the 1920s to the present day and includes designs by internationally renowned designers.

“This line marks the debut of a larger offering that will make &Tradition’s collection richer and better connected,” says &Tradition CEO and founder Martin Kornbek Hansen. “With this series of versatile and accessible products, we hope to create an entire universe that will appeal not only to our existing base but will reach new customers too.”

The Boucle cushion will be available as part of the &Tradition Collect line from February 2020. It comes in three sizes.



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