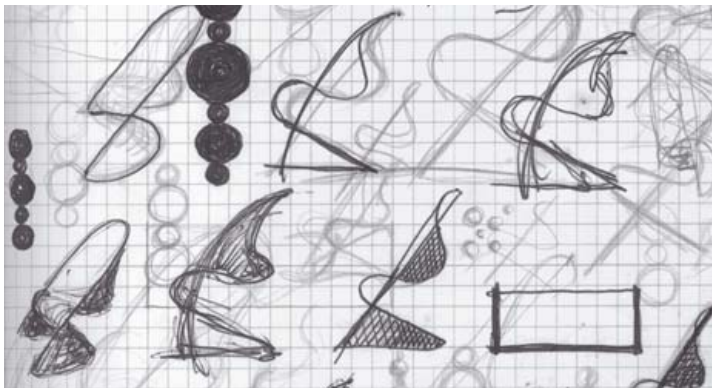
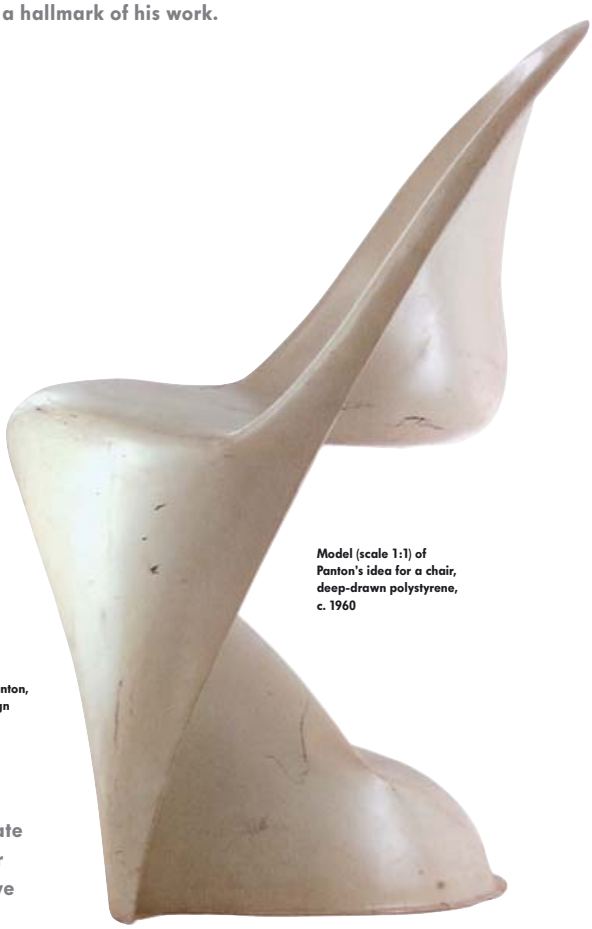
vitra.

Panton Collection

Verner Panton was one of the most influential designers of the 1960s and '70s. Born in Denmark, Panton relocated to Switzerland in the early 1960s. He became known for his original and imaginative designs in the fields of furniture, lighting and textiles. Installations such as the legendary 'Visiona' exhibition demonstrated Panton's masterful use of colour, a hallmark of his work.



Design sketches by Panton, 1957-1960. Vitra Design Museum Archive



Model (scale 1:1) of Panton's idea for a chair, deep-drawn polystyrene, c. 1960

In addition to his experiments with shape and colour Verner Panton was enthusiastic about the design potential of plastic, a new material at the time. One of his ambitions was to create a comfortable, all-purpose plastic chair moulded in a single piece. Panton's long search for a manufacturer led to his initial contact with Vitra in 1963. The Panton Chair, a collaborative effort, was developed with Vitra and finally introduced to the public in 1967.

Verner Panton, Rolf Fehlbaum and Manfred Diebold in the Development Department at Vitra, Weil am Rhein, c. 1966

Panton's private residence, Basel-Binningen, 1973

Cone Chair 1958

Wire Cone Chair 1959

Heart Cone Chair 1959

Cone Table 1958

Panton Chair Classic | Panton Junior 1959/1960

Living Tower 1960

Amoebe 1970

Panton Chair 1999

Cone Table

The Cone Table, designed in 1958, is an ideal complement to both the Cone Chair and the Heart Cone Chair. As a low occasional table, it is equally suitable in domestic spaces or in public waiting areas.

Cone Chair

The Cone Chair was designed in 1958 for a Danish restaurant. The pointed base of the chair's cone-shape is swivel-mounted on a stainless steel foot. The chair's back and armrests are formed by a semicircular extension of the shell. With its additional seat cushion, the sleekly upholstered shell offers comfortable seating in a variety of settings, from restaurants and bars to waiting areas, conference rooms or the home.

Wire Cone Chair

In the case of Wire Cone Chair, the body of the chair is made of intertwined, spot-welded steel wire. The wire grid, left exposed causing its visual appearance to change with the light or angle, ensures that the arm-chair appears transparent, elegant and light. At the same time, the conical form is astonishingly precise. The two upholstery elements create a colour contrast in the midst of the silver-grey wire structure and continue Panton's playful approach to basic geometric forms.

Hotel Restaurant Astoria, Trondheim, 1960

Heart Cone Chair

The Heart Cone Chair owes its name to its heart-shaped silhouette. Designed in 1959, it combines the elegance of the Fifties with the quirky style of the Sixties. In spite of its extravagant appearance the Heart Cone Chair is practical and surprisingly comfortable, ideal for everyday use in lobbies, restaurants and bars, as well as in the home.

MODE

Panton Chair Classic

Serial production of the Panton Chair began in 1967. The one-piece plastic chair was regarded as a sensation and received numerous awards. The Panton Chair is recognised as a classic of modern furniture design: one of the first models belongs to the Museum of Modern Art in New York. True to the original, the Panton Chair Classic is available with a lacquered finish in black, white or red.

Panton Junior

Thanks to its cheerful, bright colours and its pleasant, gentle curves the Panton Chair has always been a big hit with children – both as a seat and a toy. As such, very early on Verner Panton pursued the idea of producing a child's version of the chair together with Vitra. The intention, which more than 35 years ago failed for economic reasons was now able to be turned into reality: The Panton Junior was produced using Panton's original plans. Unchanged in terms of proportion and material it is circa a quarter smaller than the regular model. Available in seven different colours it is thus the ideal chair for children of kindergarten and primary school age.

Amoebe

For the exhibition 'Visiona 2' in 1970, Verner Panton designed a large group of furnishings, including the lounge chair Amoebe. The name playfully refers to the chair's flowing organic shape. The early model's rigid internal structure, made of tubular steel, has now been replaced by a laminated back shell. This increases the flexibility of the backrest and greatly enhances the chair's comfort.

Panton Collection Programme features

Cone Chair | Heart Cone Chair
GRP carcass, upholstery padding, seat cushion. Upholstery fabric Tonus 3. Cruciform base made of stainless steel, satin finish.

Wire Cone Chair
Nickel-plated steel wire, polished finish; seat and back cushion: polyurethane foam and polyester batting; cruciform base: stainless steel, satin finish.

Cone Table
Black or white HPL tabletop with continuous plastic edging. Cruciform base made of stainless steel, satin finish.

Panton Chair Classic
Hard-foamed all-plastic shell, lacquered finish.

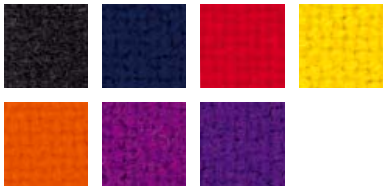
Panton Junior
Dyed polypropylene, smooth surface.

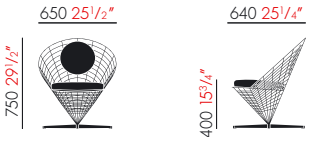
Amoebe
Lounge chair in bright colours, flexible backrest. Foam padding covered in upholstery fabric Tonus 3.

All measurements in millimetres and inches

Cone Chair

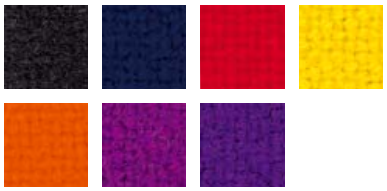
Tonus 3

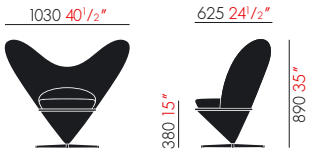




Wire Cone Chair

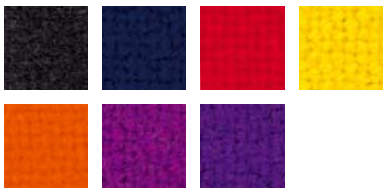
Tonus 3

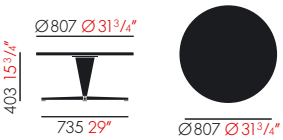




Heart Cone Chair

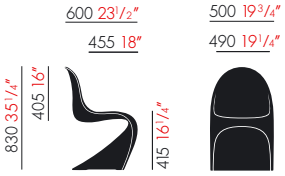
Tonus 3





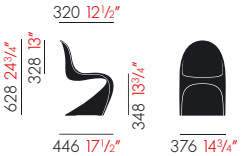
Cone Table

Deviations in colour are possible due to the printing process.



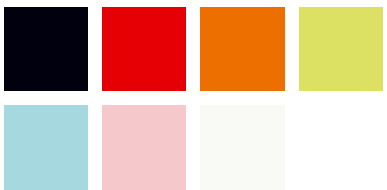
Panton Chair Classic

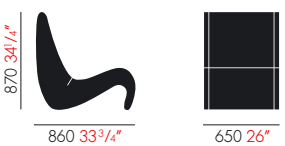
Hard foam



Panton Junior

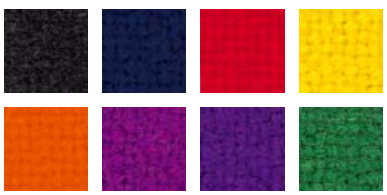
Polypropylene





Amoebe

Tonus 3



vitra.

Vitra International AG, Birsfelden, CH | **Vitra Ges.m.b.H.,** Wien, A | **NV Vitra Belgium SA,** Diegem, B | **Vitra AG,** Birsfelden, Showroom: Zürich, CH | **Vitra koncept, s.r.o.,** Praha, CZ | **Vitra GmbH,** Weil am Rhein, D | **Vitra Hispania S.A.,** Madrid, Showroom: Barcelona, E, Lisboa, P | **Vitra,** Paris, F | **Vitra Ltd.,** London, GB | **Vitra International AG,** Budapest, HU | **Vitra (Nederland) B.V.,** Ouderkerk aan de Amstel, NL | **Vitra Scandinavia AS,** Oslo, N | **Vitra International AG,** Warszawa, PL | **Vitra Furniture (Shanghai) Co., Ltd.** Shanghai, PRC | **Vitra Furniture Pte. Ltd.,** Singapore | **Vitra Inc.,** New York, Culver City, San Francisco, Chicago, USA | **email: info@vitra.com** | **www.vitra.com**

2007, Art.-Nr. 097 922 00

vitra.® **All intellectual property rights, such as trademarks, patents and copyrights are reserved. Nothing shown on this printed matter may be reproduced without written permission.**