



PRESS RELEASE

**Etruscan Pitcher & Jug**  
*by Mentze Ottenstein*



# Etruscan Pitcher & Jug

BY MENTZE OTTENSTEIN

The concept of Tradition Reimagined began with conversations about entertaining thoughtfully and gathering together at home. About private spaces and hospitality spaces and blending conventional categories. Older generations often began preparing for their guests days beforehand with careful planning, table settings and etiquette. Today our ways of entertaining may be different, but our desire to create memories, meaningful interactions and intimacy at home is as strong as ever. How might we blend the spirit of older traditions with modern design to create something new? How might we reimagine traditions?

Tradition Reimagined is rooted in entertaining at home with thoughtfulness and creating memories together. It blends European tradition and modern design with ease for simple, elegant style.

## Old-world meets new on sleek and streamlined vessels made with entertaining in mind.

Equal parts practical and beautiful, the Etruscan Pitcher and Etruscan Jug are modern interpretations of the classic Roman vessel. Designed in polished stainless steel with sweeping silhouettes, the hardwearing designs make an equally bold statement on a table setting as they do when used as a decorative object or vase. "Our interest in Etruscan ceramics and the Danish Arts and Crafts movement led us to create a small series of jugs which exist outside of any style or period. The polished steel gives the pieces a modern look, while the exaggerated handle points far back in time," note designers Mathias Mentze and Alexander Ottenstein.

The diminutive Etruscan Jug serves milk or cream with minimalist elegance. Perfectly proportioned for easy pouring, it is a delight to use and to look at. The Etruscan Pitcher makes a bold statement as a vessel for chilled drinks, a decorative object or cut flower vase. Elegant and exaggerated, offered in both a tall and slender and small and stout version, the design is defined by its sweeping handle and wide, tapered spout.

## About The Designers

Mentze Ottenstein is a collaboration between Danish architects and designers Mathias Mentze and Alexander Ottenstein. An architect and design lecturer at The Royal Danish Academy of Fine Arts, Mathias Mentze infuses design, history, craft and tactility into projects large and small. Architect Alexander Ottenstein has collaborated with high-profile Danish studios but is most passionate about smaller scale projects.

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H30



H33



Jug

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**PRODUCT TYPE**  
Pitcher & Jug

**ENVIRONMENT**  
Indoor

## DIMENSIONS

### H30

H: 30,4 cm / 11,9"  
W: 17,3 cm / 6,81"  
D: 22 cm / 8,66"  
Ø: 16 cm / 6,29"

### H33

H: 33 cm / 12,99"  
W: 14,6 cm / 5,75"  
D: 22,3 cm / 8,7"  
Ø: 14,5 cm / 5,7"

### Jug

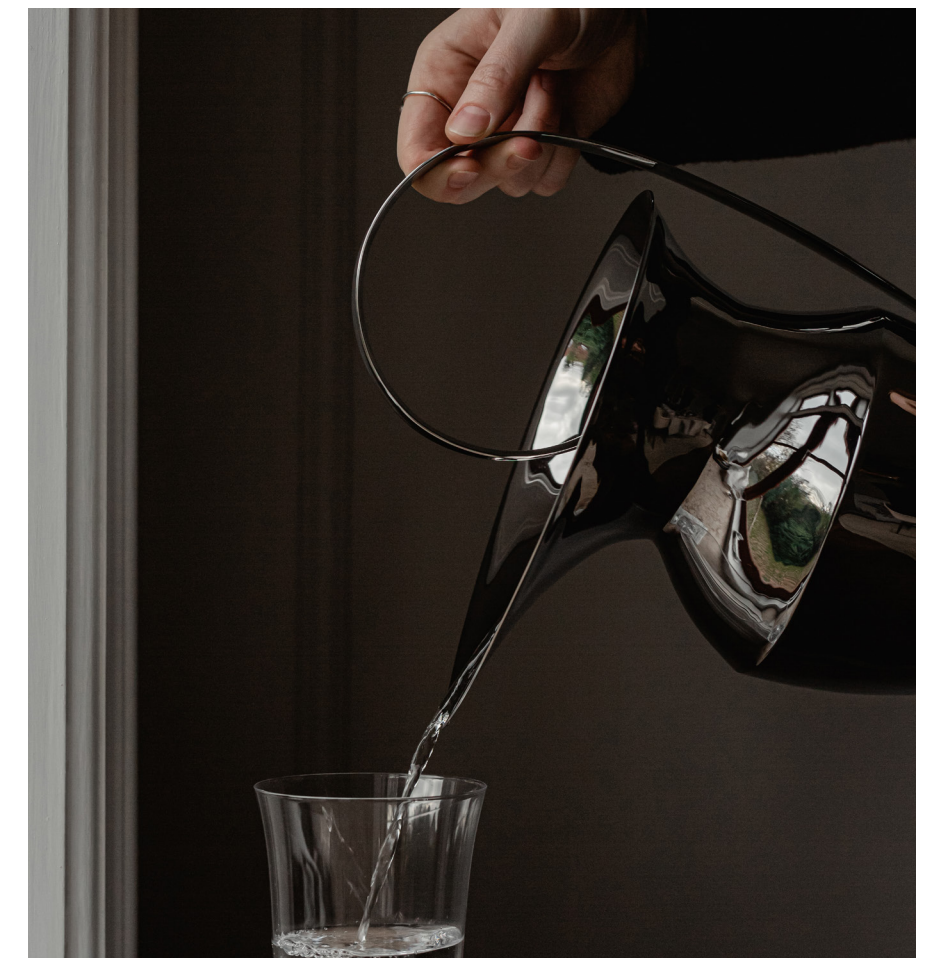
H: 10,5 cm / 4,13"  
W: 8,8 cm / 3,46"  
D: 10,8 cm / 4,25"  
Ø: 8,2 cm / 3,22"

## COLOUR

Mirror polished stainless steel

## MATERIALS

Stainless steel





## A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



## MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the *Latin Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.